

MAKE A DIFFERENCE IN A CHILD'S LIFE



SPONSOR YMCA YOUTH SPORTS. IT'S A WIN-WIN.



YMCA of McCook 2027 Youth Sport Sponsorship Opportunities

Sport Seasons	
Basketball	January - February
Soccer	March - May
Softball	May - June
Flag Football	September - October
Volleyball	September - October

BE PART OF A TEAM

YOUTH SPORTS

Exclusive League Sponsorship



Exclusive League Sponsorship Benefits

- ⇒ Name Recognition for entire league: 2027 "insert business name here" League
- ⇒ Business name/logo incorporated in all participant jersey designs (front)
- ⇒ Business name & logo recognition on all league schedules
- ⇒ Business name & logo recognition on league specific page of the YMCA web site
- ⇒ Recognition on all league specific Social Media posts
- ⇒ Business name & logo recognition in all league specific E-marketing campaigns, notices, and correspondences
- ⇒ Business recognized as the presenting sponsor of The Scoop Ice Cream Youth Sports Coupon Program.
- ⇒ Business name & logo recognition on Photo Opp. Banner to be used for Team and Individual Pictures displayed at the venue on game days. Business may keep banner after the season for placement at office location or display at the YMCA for the remainder of the year.

Sport	Commitment
Soccer	\$5,000
Flag Football	\$3,500
Basketball	\$3,000
Volleyball	\$2,500
Softball	\$1,500





BE PART OF THE TEAM

Team Sponsorship

Team Sponsorship Benefits

- ⇒ Name Recognition for one team
- ⇒ Business name on back of participant jerseys
- ⇒ Business name on season schedules
- ⇒ Recognition on YMCA web site
- ⇒ Recognition on Social Media platforms
- ⇒ Recognition on E-marketing campaigns

Sports Available

Basketball

Soccer

Softball

Flag Football

Volleyball

Level

Commitment

Description

One Team

\$225

- ⇒ Sponsor one team
- ⇒ Your sport of choice

Three Team

\$575

- ⇒ Sponsor three teams
- ⇒ Your choice of three sports
- ⇒ A savings of \$100!

Five Team

\$875

Best Value!

- ⇒ Sponsor five teams
- ⇒ One team in all five sports
- ⇒ A savings of \$250!

Exclusive Field / Court Sponsorship



Exclusive Field / Court Sponsorship Benefits

- ⇒ Name Recognition for specific field or court in a given sport
- ⇒ Exclusive to only one business per field or court
- ⇒ Team A vs. Team B on "insert business name here" field
- ⇒ Recognition on season schedules
- ⇒ Recognition on YMCA web site
- ⇒ Recognition on Social Media platforms
- ⇒ Recognition in E-marketing campaigns
- ⇒ Business name & logo on field/court signage

Total Commitment = \$300 per field or court

Availability: First come - first serve

Basketball - Two Courts Soccer - Three Fields Softball - Two Fields

Benefits of Sponsoring Youth Sports

- Gain a unique market position with the hundreds of local sports and fitness enthusiasts.
- Create awareness and a positive image of your product or service.
- Promote your business as a supporter of our community's youth by encouraging active lifestyles.
- Invest in the community's health, wellness, and productivity of its citizens.

2027 Youth Sports Sponsorship Commitment Form

Business/Organization Name

Contact Name

Date

Signature

Address

Phone Number

City/State/Zip

Email

☐

Yes! Our business would like to support the YMCA of McCook

Please count on our support as indicated below

☐ **Soccer League Sponsor\$5,000**

☐ **Flag Football League Sponsor.....\$3,500**

☐ **Basketball League Sponsor\$3,000**

☐ **Volleyball League Sponsor\$2,500**

☐ **Softball League Sponsor\$1,500**

☐ **One Team Sponsor.....\$225**

Select one sport: Soccer Basketball Flag Football Volleyball Softball

☐ **Three Team Sponsor\$575**

Select three sports: Soccer Basketball Flag Football Volleyball Softball

☐ **Five Team Sponsor.....\$875**

Five teams in your choice of sports

☐ **Field / Court Sponsorship.....\$300**

List the sport(s) of your choice: _____ # of Field's / Courts: _____

Soccer Basketball Volleyball Softball Flag Football

TOTAL COMMITMENT

\$ _____

☐ My Check is enclosed *payable to YMCA of McCook*

☐ Please invoice me via the contact information above

Please submit this form to:

YMCA of McCook, Attn: Sport Sponsorship

P.O. Box 408, McCook, NE 69001

