YMCA of McCook
2027 Youth Sport
Sponsorship Opportunities









Sport Seasons	
Basketball	January–February
Soccer	March–May
Softball	May–June
Flag Football	September–October
Volleyball	September–October

the YMCA®

Exclusive League Sponsorship

Exclusive League Sponsorship Benefits

- Name recognition for entire league: 2027 “insert business name here” League
- Business name/logo incorporated in all participant jersey designs (front)
- Business name & logo recognition on all league schedules
- Business name & logo recognition on league specific page of the YMCA website
- Recognition on all league specific social media posts
- Business name & logo recognition in all league specific E-marketing campaigns, notices, correspondences, and news/media releases
- Business name & logo recognition on Scoreboard and TV’s Display Ads

Sport	Commitment
Soccer	$5,000
Flag Football	$3,500
Basketball	$3,000
Volleyball	$3,000
Softball	$1,500

Recognition on all league specific social media posts



Business name/logo on all participant jersey designs



Business name & logo recognition on Scoreboard and TV ads



Team Sponsorship

Team Sponsorship Benefits

Name recognition for one team
Business name on back of participant jersey
Business name on season schedules
Recognition on YMCA website
Recognition on social media platforms
Recognition on E-marketing campaigns
Business name recognition on Scoreboard & TV's Display Ads

Sports Available
Basketball
Soccer
Softball
Flag Football
Volleyball

Level	Commitment	Description
One Team	$225	• Sponsor one team • Your sport of choice
Three Team	$575	• Sponsor three teams • Your choice of three sports • A savings of $100
Five Team	$875 BEST VALUE	• Sponsor five teams • One team in all five sports • A savings of $250!

Exclusive Field/Court Sponsorship

Exclusive Field/Court Sponsorship Benefits

Name recognition for specific field or court in a given sport	$500 per field or court
Exclusive to only one business per field or court	Availability: first come first serve
Team A vs. Team B on "insert business name here" field	Basketball: Two Courts
Recognition on season schedules	Soccer: Three Fields
Recognition on YMCA website	Softball: One Field
Recognition on social media platforms	Flag Football: Three Fields
Recognition in E-marketing campaigns	Volleyball: Four Courts
Business name recognition on Scoreboard & TV's Display Ads	
Business name & logo on field/court signage	

Business name & logo recognition on Scoreboard and TV ads



Recognition on season schedules



Business name & logo on field/court signage



2026 Youth Sports Sponsorship Commitment Form

Business Information:

Business/Organization Name:

Contact Name: Date:

Address:

Phone Number: Email:

☐ **Yes! Our business would like to support the YMCA of McCook**

Sponsorship Commitment:

☐ Soccer League Sponsor	$5,000
☐ Flag Football League Sponsor	$3,500
☐ Volleyball League Sponsor	$3,000
☐ Basketball League Sponsor	$3,000
☐ Softball League Sponsor	$1,500
☐ One Team Sponsor	$225
☐ Three Team Sponsor	$575
☐ Five Team Sponsor	$875
☐ Field/Court Sponsorship	$500

Select Sport(s): ☐ Soccer ☐ Basketball ☐ Volleyball ☐ Flag Football ☐ Softball

# of Fields/Courts:

TOTAL COMMITMENT $_____

☐ My check is enclosed payable to the YMCA of McCook

☐ Please invoice me via the contact information above

Please submit this form to:
YMCA of McCook, Attn: Sports Sponsorship
P.O. Box 408, McCook, NE 69001

Corporate Membership

The YMCA is committed to building a healthier community by helping businesses provide employees and their families with membership benefits that support an active, healthy lifestyle. Our corporate membership programs offer personalized support and show employees you value their health and well-being.

Eligibility

Any company or business with 4 or more employees and a valid tax identification number.

Group Contact Person

The YMCA requires that each group designate one person from the company to work with the YMCA in regards to:

- Informing potential members of the plan
- Completing membership application cards
- Collecting membership dues when required
- Send a complete list of employees participating

Discount Rates	
Non-Payroll Deduct	10% off any membership for employees who work for your business. Employees are responsible for automatic payment to the YMCA of McCook.
Payroll Deduct	15% off any membership for employees who work for your business. The business is required to provide payment to the YMCA of McCook on behalf of the employees enrolled by deducting it from their paycheck.